



28th Annual Conference 2023

Marriott Marquis – Washington, D.C.

May 2-4, 2023

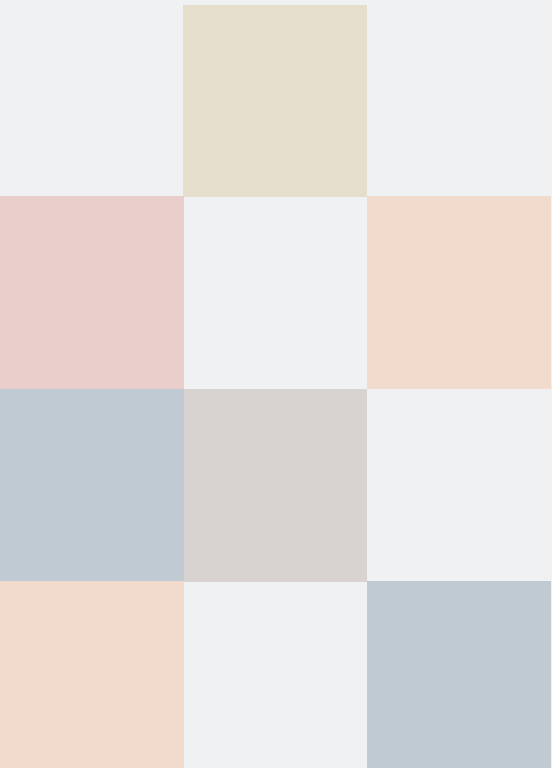
A photograph of the Marriott Marquis atrium in Washington, D.C. The image shows a large, modern building with a glass facade and a central atrium. A large, abstract sculpture made of polished metal is the focal point in the foreground. The atrium is filled with people, and the lighting is warm and inviting.

SPONSORSHIP OPPORTUNITIES

The **NELC Annual Conference** is a unique opportunity for minority in-house and outside counsel to attend cutting edge programs designed for advanced practitioners. The **28th Annual Conference** program is designed with input from senior level, highly respected thought leaders, including in house counsel and successful trial lawyers.

The annual conference will be held at the **Marriott Marquis in Washington, D.C., May 2–4, 2023.**

In conjunction with the Annual Conference, NELC will host the In-House Career Accelerator Program (ICAP), designed to assist in-house counsel of color transitioning to successful careers in corporate law departments. We will also host the NELC Academy to provide advanced skills to junior management-side labor and employment attorneys of color.



Law firms and corporate law departments are invited to be **NELC Organization Level** and **Annual Conference Sponsors** for the activities and at the levels set forth below.

Organization Sponsor opportunities enable law firms and corporations to support and align with the NELC at our Annual Conference, select Regional Conferences and Regional Receptions, and online, in one package.

Annual Conference Sponsor opportunities are designed for law firms and corporations to demonstrate their alliance with the NELC at our 28th Annual Conference in Washington, D.C.

ORGANIZATION SPONSOR OPPORTUNITIES

TRAILBLAZER SPONSOR – \$40,000

(limited to one) – *SOLD*



- » 15 (fifteen) admissions to Annual Conference
- » Conference Opening Session remarks
- » Banner on NELC and Conference website landing page
- » Recognized as a Sponsor at one (1) Regional Conference
- » Website and LinkedIn recognition as Trailblazer Sponsor and top billing Sponsor
- » Provide Welcome Letter in Conference Program Book and App
- » Bring and give out firm swag and other marketing material during the Conference
- » Opportunity to record a video message on the firm's commitment to diversity for NELC website and LinkedIn page

DIAMOND SPONSOR – \$30,000

- » 10 (ten) admissions to Annual Conference
- » Second Evening (Wednesday) Reception Co-Sponsor and remarks
- » Recognized as a Sponsor at one (1) Regional Conference
- » Full-page ad in Conference Program Book
- » Website and LinkedIn recognition as Diamond Sponsor
- » Designated individual from firm to be featured in online video with NELC President

EMERALD SPONSOR – \$20,000

- » 8 (eight) admissions to Annual Conference
- » Opening (Tuesday) Reception Co-Sponsor and remarks
- » Recognized as a Sponsor at two (2) Regional Receptions
- » Full-page ad in NELC Member Directory
- » Website and LinkedIn recognition as Emerald Sponsor

CORPORATE CHAMPIONS – \$10,000

(Available only to non-law firm, corporate sponsors)

- » 5 (five) admissions to Annual Conference
- » Presenting Co-Sponsor at one (1) Regional Conference
- » Premium name and logo placement on Conference promotional materials and NELC website
- » Receive a special feature on NELC’s social media platforms, including LinkedIn and Facebook
- » Website and LinkedIn recognition as Corporate Champion

CORPORATE LEADERS – \$5,000

(Available only to non-law firm, corporate sponsors)

- » 3 (three) admissions to Annual Conference
- » Name and logo placement on Conference promotional materials and NELC website
- » Receive a special feature on NELC’s social media platforms, including LinkedIn and Facebook
- » Website and LinkedIn recognition as Corporate Leader

ANNUAL CONFERENCE SPONSOR OPPORTUNITIES

GOLD SPONSOR - \$15,000

- » Includes five (5) Conference admissions
- » A “Welcoming” comment at designated time during the Annual Conference
- » Premium logo placement on Annual Conference promotional materials and website

SILVER SPONSOR - \$8,000

- » Includes three (3) Conference admissions
- » Prominent logo placement on Conference promotional materials and website
- » Designated individual from firm to be featured in online video with NELC President

BRONZE SPONSOR - \$6,000

- » Includes two (2) Conference admissions
- » Logo placement on Conference promotional materials and website



ACADEMY SPONSOR - \$6,000

- » Includes two (2) Conference admissions
- » Special recognition on all Academy printed and online materials
- » Prominent logo placement on Conference promotional materials and website

ICAP SPONSOR - \$8,000

- » Includes two (2) Conference admissions
- » Two sponsor representatives may attend private dinner with ICAP participants with opportunity to make opening remarks to the group at the dinner
- » Special recognition on all ICAP printed and online materials
- » Premium logo placement on Conference promotional materials and website

DAY 1 LUNCH SPONSOR (WEDNESDAY) - \$8,000

(limited to one)

- » Includes two (2) Conference admissions
- » Short opening remarks during lunch
- » Premium logo placement on Conference promotional materials and website

DAY 2 LUNCH SPONSOR (THURSDAY) - \$8,000

(limited to one)

- » Includes two (2) Conference admissions
- » Short opening remarks during lunch
- » Premium logo placement on Conference promotional materials and website

DAY 1 BREAKFAST SPONSOR (WEDNESDAY) - \$6,000

(limited to one)

- » Includes one (1) Conference admission
- » Short opening remarks before 1st session of the day
- » Premium logo placement on Conference promotional materials and website

DAY 2 BREAKFAST SPONSOR (THURSDAY) - \$6,000

(limited to one)

- » Includes one (1) Conference admission
- » Short opening remarks before 1st session of the day
- » Premium logo placement on Conference promotional materials and website

DAY 1 HOSPITALITY SUITE SPONSOR (WEDNESDAY) - \$6,000

(limited to one)

- » Includes one (1) Conference admission
- » Signage at and in Hospitality Suite on Wednesday
- » Premium logo placement on Conference promotional materials and website

DAY 2 HOSPITALITY SUITE SPONSOR (THURSDAY) - \$6,000

(limited to one)

- » Includes one (1) Conference admission
- » Signage at and in Hospitality Suite on Thursday
- » Premium logo placement on Conference promotional materials and website

FRIENDS OF NELC - \$3,000

- » Includes one (1) Conference admission
- » Logo placement on Conference promotional materials and website

For credit card or ACH payments, please contact Vik Jaitly at vik.jaitly@wawa.com or (908) 601-1770. Checks should be made payable to “NELC” and sent c/o Vik Jaitly at Wawa, Inc., 260 W. Baltimore Pike, Wawa, PA 19063.

Thank you in advance for your consideration and continued support of the NELC. Please contact one of the following if you need additional information.

Vik Jaitly at vik.jaitly@wawa.com or (908) 601-1770

Barbara Johnson at blj@bljlawyer.com or (202) 528-0077

Rita Srivastava at Rita.srivastava@us.mcd.com or (630) 207-9979

We look forward to collaborating with you in 2023 and beyond



National Employment Law Council

www.nelc-law.org